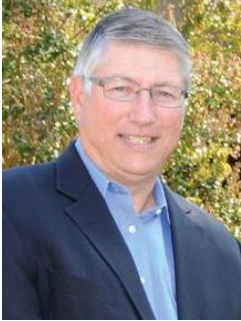


Hardworking Chris

Smithson For Mayor

920 N. Saylor Street
Southern Pines NC 28387
910.528.6203
Chris@ChrisSmithson.com

The best choice for Southern Pines?



David McNeill
Councilman
Town of Southern Pines
Elected 2009

Retired Manager
Guilford County 2002-2009



Chris Smithson
Councilman
Town of Southern Pines
Elected 2003
Re-Elected 2005
Re-Elected 2009
Mayor Pro Tem 2007-2009
SoPines Business Owner
Smithson, Inc. 2002-2011

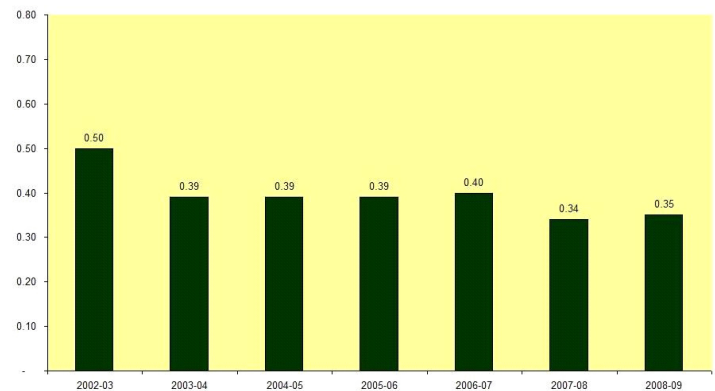
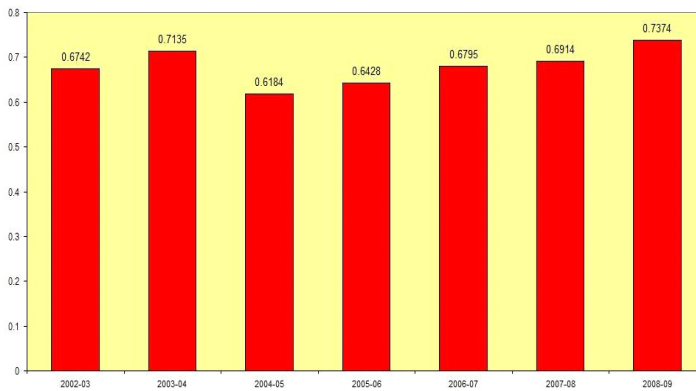
HOLDING THE LINE ON TAXES

Property Tax Rate Trends 2003-2009 (Source: NC Dept of Revenue)

GUILFORD COUNTY

Per \$100 Assessed Value

SOUTHERN PINES



Vision for the Long-Range Plan

“Perhaps the main difference between the candidates is their interpretation of the Town’s Comprehensive Long-Range Plan.” — The Pilot 10/26/11

McNeill differs from Smithson in that he believes the comprehensive long-range plan is **simply a guide** for elected and appointed leaders. “It provides direction on decision-making and in establishing regulations,” he said.

— The Pilot 10/23/11.

“I share the vision of the comprehensive long-range plan... The plan is not perfect, but my approach is to listen to the voice of the people and take this document seriously. **It’s not just a guide. It’s what the people expect of their government.**”

— The Pilot 10/23/11

**Chris Smithson — a Mayor with a Vision and a Plan
who holds the line on taxes !**

PAID FOR BY SMITHSON FOR MAYOR

THE CHOICE IS CLEAR. Protecting the things we love.

When it comes to protecting the things we love about Southern Pines — our historic downtown, our tree canopy and parks, our unique neighborhoods and historic landmarks or horse country and beyond — you'll find Chris there in the thick of things... listening, gathering facts, sharing information and doing whatever he can to help.

Chris has been there for us for 8 years, through our ups and downs, as a reliable voice and tireless advocate. Now he's running for Mayor of the Town he loves and these folks think **it's time we were there for him**. Read why...

"The Waynor Road community will vote for the first time since our annexation. We've had the support of Chris Smithson, who visited our community to hear our concerns. He has a proven track record of listening to the people."

Shanda Whitaker
Community Activist
Waynor Rd. & Mbr
Long-Range Plan



His family is here, his family business is here — he is fully invested in Southern Pines and stands to lose the most of anyone if somehow the Town loses its way. That kind of personal motivation helps focus an already keen and discerning mind and is exactly the kind of well-spring for clear thinking and leadership the people of Southern Pines should want in their Mayor."

Lewis Hershey, Ph.D.
Former Planning Bd Mbr

"He consistently uses the long-range plan to shape his decisions and has a great sense of what is best for Southern Pines. He's earned our support."

Hugh & Cheryl Mensch

"Chris is an advocate for our children and Southern Pines schools. He's committed to fairness and proper resources for all students." **Jennifer Berk**
PTSA President, Pinecrest High School

"Chris has been a leader in the movement to support sensible, carefully planned development that enhances our quality of life." **H. David Bruton**

"He understands the value of balancing development pressures with historic preservation and protection of our cultural landscape." **Ray Owen**, Historian

"A champion of the long-range plan, he encouraged hundreds of citizens to define the future they want for the next 20 years." **Lisa Bailey**, SP Resident

"Chris is uniquely experienced, involved and informed." **Glenn Bradley**, Local Business Owner

"I've been calling Chris since 2003, never once has he failed to get back to me."

Jim Crawford, Retired Engineer

"He always keeps residents' needs in mind. The one councilman who always speaks for the people."

Maureen Sutton, Farm Up the Street

"Chris has an honorable record of public service which has gained him the respect of the citizens."

Elaine Sills

"Smithson has served this community well. He works for the people, not the special interests. He's earned our vote." **Suzanne Coleman**, Civic Activist

"Chris understands councilman are stewards of our community and citizens the true governing body."

Jeannie Carpentier, Local Business Owner

Chris Smithson — A proven Southern Pines track record with a Vision and Plan for the future. VOTE FOR CHRIS NOV. 8th